

# Celebrate our 31st Anniversary

## 2018 CSBA Home and Outdoor Living Show Booklet Advertising Request Form

The CSBA will be publishing a 28-page show booklet this year. This is a great opportunity to present your company to all in attendance for future reference as well as a call to action with show incentives. We will distribute approximately 3,000 of these 8 ½" x 11" booklets. If you have any questions please contact Maggie Mae Ross at [centralsusqbuilders@gmail.com](mailto:centralsusqbuilders@gmail.com) or 570-966-0625.

Again this year the CSBA show booklet will allow you to advertise in color throughout the 28 page booklet. The cover page is not for sale and there will be a few dedicated pages that will also be for specific show information and such. Do not wait to secure your space. This year's show is going to be fantastic with multiple guest appearances, 3rd Annual Auction and much, much more. You might think about creating new advertising pieces for this fantastic event.

### Conditions:

1. A camera-ready ad must be received no later than January 15, 2018 for it to be included in the printing.

2. Please have your ads emailed to [csba@csbapa.org](mailto:csba@csbapa.org)

With the "subject" **Please accept my order**

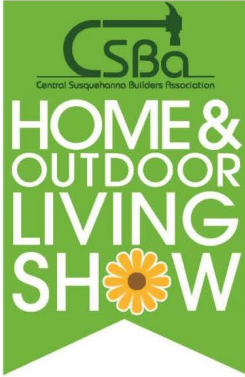
Payment in full is to accompany your "ad requisition form" with your camera-ready ad. Make checks payable Central Susquehanna Builders Association.

### Investment choice by advertising size and color: Please circle your choice

Business Card Black & White	\$ 95.00
1/4 Page Black & White Ad (3 5/8 x 4 <sup>3</sup> / <sub>4</sub> )	\$125.00
1/2 Page Black & White Ad (7½ x 5)	\$225.00
Full Page Black & White Ad (7½" x 10")	\$300.00

### COLOR

Business Card Full Color	\$105.00
1/4 Page Full Color Ad (3 5/8 x 4 <sup>3</sup> / <sub>4</sub> )	\$300.00
1/2 Page Full Color Ad (7½ x 5)	\$450.00
Full Page Full Color Ad (7½" x 10")	\$650.00



# Celebrate our 31st Anniversary

## 2018 CSBA Home and Outdoor Living Show Booklet Advertising Request Form

All 2018 ads will be chosen on a first come basis by date/ time received with preference given to CSBA Home Show Committee & Members. If none of your ad location(s) are available, we will call you.

### **The Front Cover is not available**

1<sup>st</sup> Advertising page location \_\_\_\_\_  
Size of Ad:

- Business Card [ ]
- 1/4 page [ ]
- 1/2 page [ ]
- Full page [ ]
- Color [ ]
- B&W [ ]

PRICING \$ \$           

2<sup>ND</sup> Advertising page location \_\_\_\_\_  
Size of Ad:

- Business Card [ ]
- 1/4 page [ ]
- 1/2 page [ ]
- Full page [ ]
- Color [ ]
- B&W [ ]

PRICING \$ \$           

ADVERTISING INVESTMENT 1 + 2

\$ \_\_\_\_\_

Sub Total PAYMENT

\$ \_\_\_\_\_

3% of sub total if paying with credit card

\$ \_\_\_\_\_

TOTAL PAYMENT

\$           

Firm Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax # \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/ 20\_\_\_\_

**PAYMENT METHOD** - Check \_\_\_\_\_ Online/Paypal \_\_\_\_\_

Paypal payments: If paying via Paypal. Please visit the CSBA website at [www.csba.com](http://www.csba.com) and click on the link, follow the instructions. If you are a Paypal user, you may pay by locating us by email, [centralsusqbuilders@gmail.com](mailto:centralsusqbuilders@gmail.com). All major credit cards and debit cards are accepted.

PayPal confirmations number: \_\_\_\_\_

Signature: \_\_\_\_\_

The signature above accepts total responsibility governing the use of this card and agrees to comply with the terms of the issuer.

**Credit card payments require a 3% fee to be added to the total payment.**

**RETURN SIGNED CONTRACT AND PAYMENT TO:**  
CSBA • P O BOX 409 • DANVILLE, PA 17821 • 570-966-0625 • [csba@csbapa.org](mailto:csba@csbapa.org) •